



THE WORLD'S ONLY SUBMARIUM

PRESS RELEASE

May 19 2009

WIN A NIGHT AT THE AQUARIUM!

The Deep, Hull's award-winning attraction is launching a unique family competition* to win a night's sleepover at the Aquarium. This will be the very first time a family has had an opportunity spend a magical night at The Deep!

Chief Executive Colin Brown explains

"Whilst The Deep has hosted numerous sleepovers for brownie and cub groups, this will be the one and only time that a family will be able to experience an exclusive night at our aquarium. The Deep takes on a completely different mantle at night and certain species are more active. Our tanks mimic the natural environment and so they gradually get darker as the night goes on – the sharks need their sleep too!

A Deep guide will give the winning family an exclusive tour of the displays and also take them behind the scenes. At bedtime, the family can snuggle down in their sleeping bags by the main tank window, just inches from the sharks! The whole experience will be magical and something very special for the family to always remember."

The Win a Night at The Aquarium! competition will run throughout half term from Saturday 23 to Sunday 31 May . No purchase necessary, entry forms available at The Deep reception

Photo opportunity – Wednesday May 20, 8.30am. Victorian style bed by main tank window.

* Terms and conditions apply

Note to Editors

The Deep recently received a gold award in the Green Tourism Business Scheme, making it the most environmentally friendly aquarium in England. It has won Silver in the sustainable category of the national Enjoy England awards.

Further information for press: Linda Martin 01482 381090 / 07751 288434.

Information for public: 01482 381000 (option 2) or visit www.thedeep.co.uk

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