

### **THE DEEP ORGANISES LOCAL BEACH CLEAN**

The Deep guides are seeking volunteers to help them with their annual beach clean at Hessle Foreshore on Sunday 18<sup>th</sup> September, starting at 11am. The event is part of the Marine Conservation Society's (MCS) UK-wide Beachwatch 2011.

Beachwatch is a nationwide annual beach clean-up and litter survey organised by MCS. It takes place on beaches all over the UK. Each piece of litter collected will be identified, weighed and recorded before being carefully disposed of by The Deep. The data collected goes towards the Marine Conservation Society's national survey, which is subsequently used to help raise public awareness of the impact of litter on the environment. It will also add weight to a campaign for legislation to reduce litter on beaches. Beach litter is fast becoming a big problem to our beaches not only looking unsightly but also posing a threat to marine life.

One of the most common types of litter found on beaches is plastic, including sweet wrappers and drinks bottles. It's estimated that it could take between 450 and 1000 years for plastic to break down in the sea! In the meantime, it could cause serious damage to, or even kill a number of marine animals. Beachwatch is the biggest national coastal clean-up and survey undertaken in the UK. Beachwatch on Hessle Foreshore is a fantastic opportunity for the public to get involved in a worthwhile cause and to help make a difference, whilst having fun.

This event is set to be an exciting day for the whole family. Each child (aged 3-15) that takes part in the beach clean will receive a Deep goodie bag.

- All activities start at **11am** at Hessle Foreshore, near Hull.
- Meet in the car park.
- Please wear clothing appropriate for the weather. We recommend sturdy footwear or wellies. The Deep team will provide each volunteer with gloves and hand cleaner. Please note that events may be cancelled in bad weather.
- All children must be accompanied by an adult (16 years and over) at all times and that adults will have full responsibility for the child/children that they are accompanying.
- Look out for The Deep van and crew members in pale blue shirts.
- We look forward to seeing you on the day! So we can prepare goodie bags suitable for your child, please let us know if you plan to join us. Booking is not necessary, you can just turn up on day, but we would appreciate it if you could let us know if you plan to attend.
- If you have any queries please contact us on [guides@thedeep.co.uk](mailto:guides@thedeep.co.uk) or if you have any questions telephone 01482 381046.

### **THIS IS A FREE EVENT**

**Beach clean meeting point:** Sunday 18th September, 11am Hessle Foreshore, Humber Bridge. Look out for The Deep van!

**Press information:** Please contact Becky Leach, Marketing Officer at The Deep on 01482 381092.