



ENVIRONMENTAL POLICY

The Deep is an environmental and educational charity (Number 1073254). Its mission is to create a deeper understanding of the world's oceans and it achieves this through an aquarium based visitor attraction which supports educational and research programmes. Since opening in 2002 The Deep has welcomed over three million visitors and the organisation recognises that it has a unique position in respect of care for the environment and the promotion of understanding of these issues as a key part of its charitable aims.

The aims of The Deep's Environmental Policy are therefore to:

- Commit to achieving environmental improvement in every aspect of its operation.
- Operate in a manner based on best environmental practice and to refine its operation in line with the principles of sustainable development.
- Incorporate the principles set out in this policy into its everyday management, developing appropriate action plans and targets and regularly reviewing its operational procedures with reference to Environmental Improvement.
- Minimise, wherever possible, the environmental impact of its own activities and demonstrate its commitment to sustainable development.
- Comply with and (where reasonably practicable) exceed statutory environmental protection requirements.
- Convey to our visitors the issues surrounding environmental impact and offer impartial, authoritative advice on how they can change their lifestyles to improve the wider environment.

In order to achieve these aims, The Deep will:

- Efficiently use energy, water and natural resources, which will be from sustainable, renewable sources whenever appropriate or possible.
- Monitor and regularly review the use of these natural resources.
- Manage waste production in order to reduce the amount being produced, maximise the recycling percentage and minimise the amount going to Land Fill.
- Reduce and dispose of hazardous and controlled waste in accordance with the principles of pollution prevention and control.
- Purchase all goods and services within the parameters of its Environmental Purchasing Policy.
- Wherever possible eliminate the use of harmful or potentially harmful chemicals or materials, such as pesticides and bleaches in the day to day operation of its buildings.

- Encourage environmental awareness amongst all employees and provide sufficient levels of training to allow them to meet their environmental responsibilities.
- Encourage suppliers, contractors and subcontractors to improve their environmental performance.
- Raise the level of public understanding of environmental issues.
- Mitigate the effects of business travel through reduction of employee travel and increased use of public transport.
- Ensure that the policies it develops and implements are consistent with its own stated aim of improving the environmental and achieving sustainable development.

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Colin Brown, Chief Executive

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