

THE DEEP
For conservation, not profit.

Corporate Sponsorship



Corporate Sponsorship

If you would like to support The Deep and its charitable objectives, there are a range of options available including bespoke sponsorship packages to meet your business objectives.

Ready Made Sponsorship Levels (12 months):



Fish – £500

A 'Thank You' letter, certificate, a fish shaped plaque printed with your company name displayed in The Deep's reception as part of *Friends of The Deep* and use of the 'Supporter of The Deep' logo.



Jellyfish – £1,000

A 'Thank You' letter, certificate, a jellyfish shaped plaque printed with your company name displayed in The Deep's reception as part of *Friends of The Deep*, use of the 'Supporter of The Deep' logo and 10 single entry tickets to The Deep.



Stingray – £2,500

A 'Thank You' letter, certificate, a stingray shaped plaque printed with your company name displayed in The Deep's reception as part of *Friends of The Deep*, use of the 'Supporter of The Deep' logo, 25 single entry tickets to The Deep and a bespoke 'Thank you' video for you to use as you wish.



Turtle – £5,000

A 'Thank You' letter, certificate, a turtle shaped plaque printed with your company name displayed in The Deep's reception as part of *Friends of The Deep*, use of the 'Supporter of The Deep' logo, 50 single entry tickets to The Deep and a bespoke 'Thank you' video for you to use as you wish.



Shark

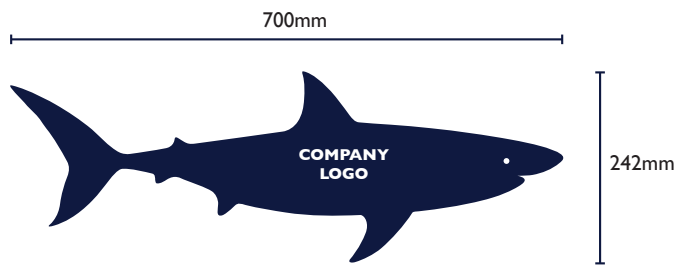
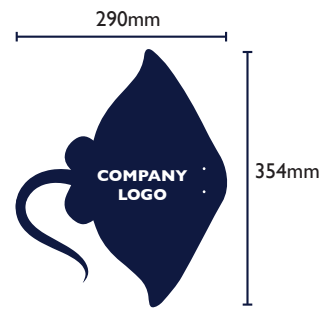
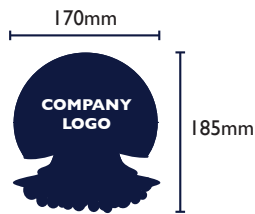
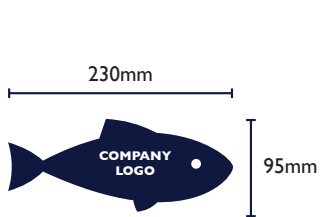
If you are interested in discussing a bespoke shark sponsorship or alternative packages such as exhibit sponsorship, staff incentive packages or supporting a specific conservation package please get in touch with us. We'd love to explore other ideas and opportunities to work with you.

All our corporate sponsorships packages are subject to VAT.

Each corporate sponsorship package will run for one calendar year from the date of purchase. Sponsorship packages can be renewed each year.



Supporters' plaques



Terms and Conditions

Friends of The Deep is an installation of ocean themed supporters' plaques which will be displayed in The Deep's reception area. Each plaque will display the name of an individual or corporate supporter to create a large shoal of animals.

I. All our corporate sponsorships packages are subject to VAT.

II. Each corporate sponsorship package will run for one calendar year from the date of purchase. Sponsorship packages can be renewed each year, a member of our team will be in touch at this time.

III. At its sole discretion, The Deep reserves the right not to use the name/logo provided should it not be appropriate for display in a public visitor attraction.

IV. Any personal data relating to corporate sponsors will be used solely in accordance with the Data Protection Act 2018 and any amendments thereof.

V. The Deep reserves the right to remove your company plaque at any time should we consider that our reputation is at risk through our continued association with your company. We will inform you if we do so.

VI. The Deep will have complete control of the location and installation date of the fish plaques.

VII. We may modify these Terms at any time, and such modifications shall be effective immediately upon posting of the modified Terms on our website. You agree to review these Terms periodically to be aware of such modifications.

VIII. The Deep will provide a media toolkit for sponsors to promote their donation and plaque.

IX. The Deep have the right to use photographs and video footage of all supporters' plaques to promote *Friends of The Deep*. This will include The Deep's website, Facebook, Twitter, Instagram and any other future social media channels, leaflets, brochures, visitor guides, advertisements, blogs and any other promotional material developed and circulated by the company. This will also include use by 3rd parties, unless previously agreed otherwise.



Expression of Interest Form

Thank you for your interest in becoming a corporate sponsor.
Please fill in this form and email to marketing@thedeep.co.uk and we will be in touch.

Name of organisation

Address of organisation

Name of contact

Position of contact

Email address

Telephone number

Which level of sponsorship are you interested in? (optional)



£500



£1,000



£2,500



£5,000



Let's discuss
some ideas

Office use only

Payment received and date

Items posted /
emailed and date